

Johnson Ferry Urban Design

Image Preference Survey Results

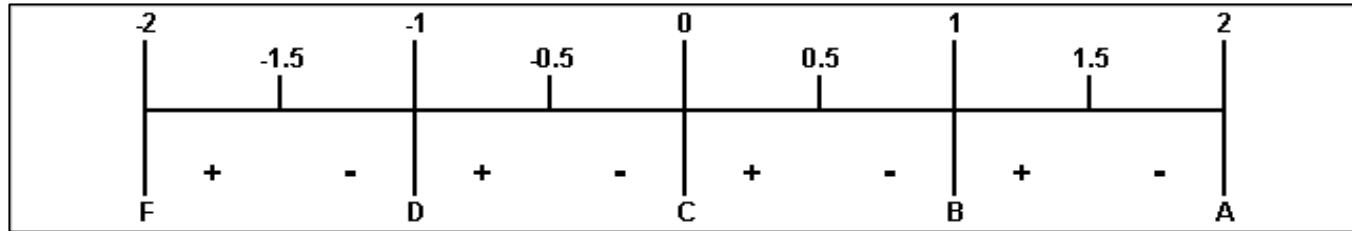
Phase Two

Community Development Agency
Planning Division
September 16th 2010



Cobb County...Expect the Best!

Image Survey Results



A= 0 0%
B= 21 14%

C= 106 71%
D= 23 15%

F= 0 0%

Total= 150 100%

A: I Love It
B: I Like It
C: It's Just OK
D: I Don't Like It
F: No Way

Results & Explanation of scale



Image Survey Results

Top 10 Most favored images



Image Survey Results



Image 39: B- (0.99)

This was the favorite image of the entire series. Public Gathering Space

- **Trees**
- **Courtyard**
- **Signage**
- **Street Furniture**
- **Intergenerational Social Groups Favorites**



Image Survey



Image 144: B- (0.87)

Community Pattern



Image Survey Results



Image 1: B- (0.84)

- **Trees on Street Side of Sidewalk**
- **Left: Continuous foliage, concrete sidewalk**
- **Right: Interrupted Foliage, textured (brick) sidewalk**

**Favorites
(Sidewalks)**



Image Survey



Image 45: B- (0.83)

Public Gathering



Image Survey

Image 95: B- (0.83)



Streetscape



Image Survey

Image 48: B- (0.69)



Public Gathering



Image Survey



Image 25: B- (0.66)

Side walks & cross walks



Image Survey



Image 52: B- (0.63)

Public Gathering



Image Survey

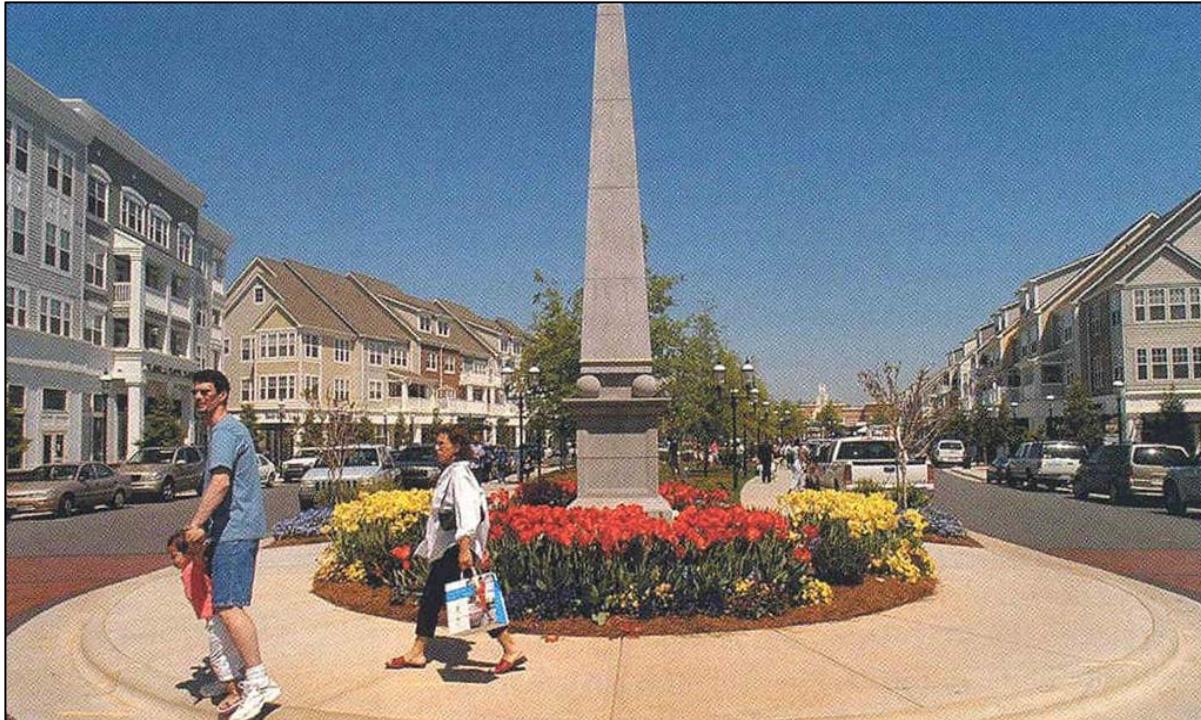


Image 128: B- (0.62)

Parking



Image Survey Results



- Crosswalks after Speed Barrier** Image 24: B+ (1.22)
- With Different Textures**
- Roundabouts**

Crosswalks



Image Survey Results

Top 10

Least favored images



Image Survey Results



•**No Sidewalk**

Image 2: D+ (-1.28)

**REALLY Don't Like
(Sidewalks)**



Bucks County...Expect the Best!

Image Survey



Image 1: D+ (-1.28)

Streetscape



Image Survey



Image 110: D+ (-1.25)

Signage



Image Survey



Image 114: D+ (-1.20)

Signage



Image Survey



Image 70: D- (-1.17)

streetscape



Image Survey



Image 81: D+ (-1.08)

Streetscape



City of Atlanta, Georgia

Image Survey



Image 99: D+ (-1.07)

Streetscape



Fulton County...Empowering Lives!

Image Survey



Image 65: D+ (-1.05)

Streetscape



Image Survey Results

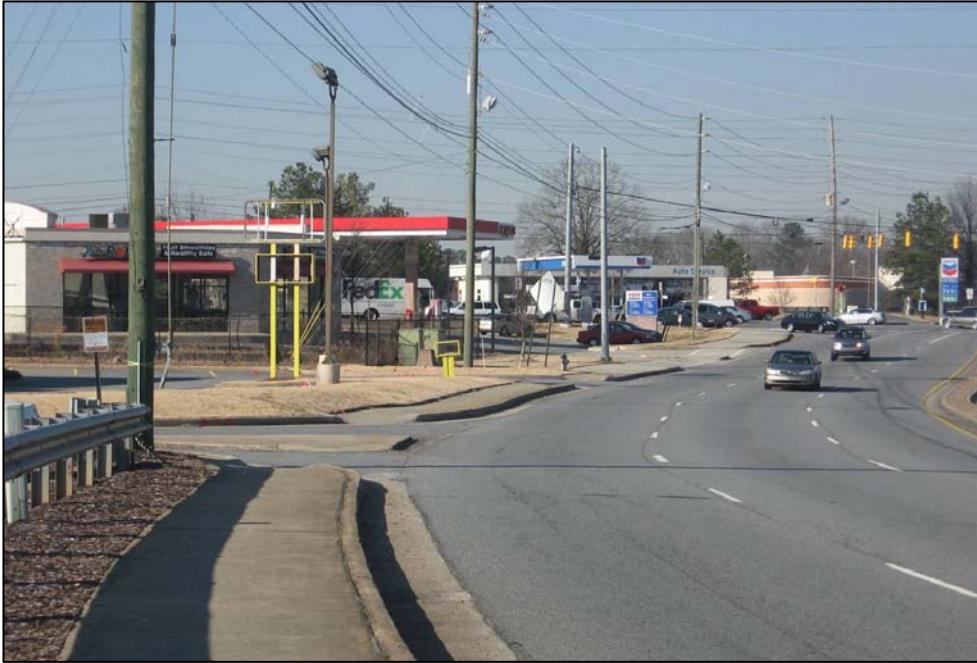


Image 5: D+ (-1.02)

**REALLY Don't Like
(Sidewalks)**



Image Survey

Image 89: D- (-0.96)



Streetscape



Image Survey Results

Top 4

Most favored images by category



Image Survey

Sidewalk & Crosswalk



Image Survey



Image 1



Image Survey

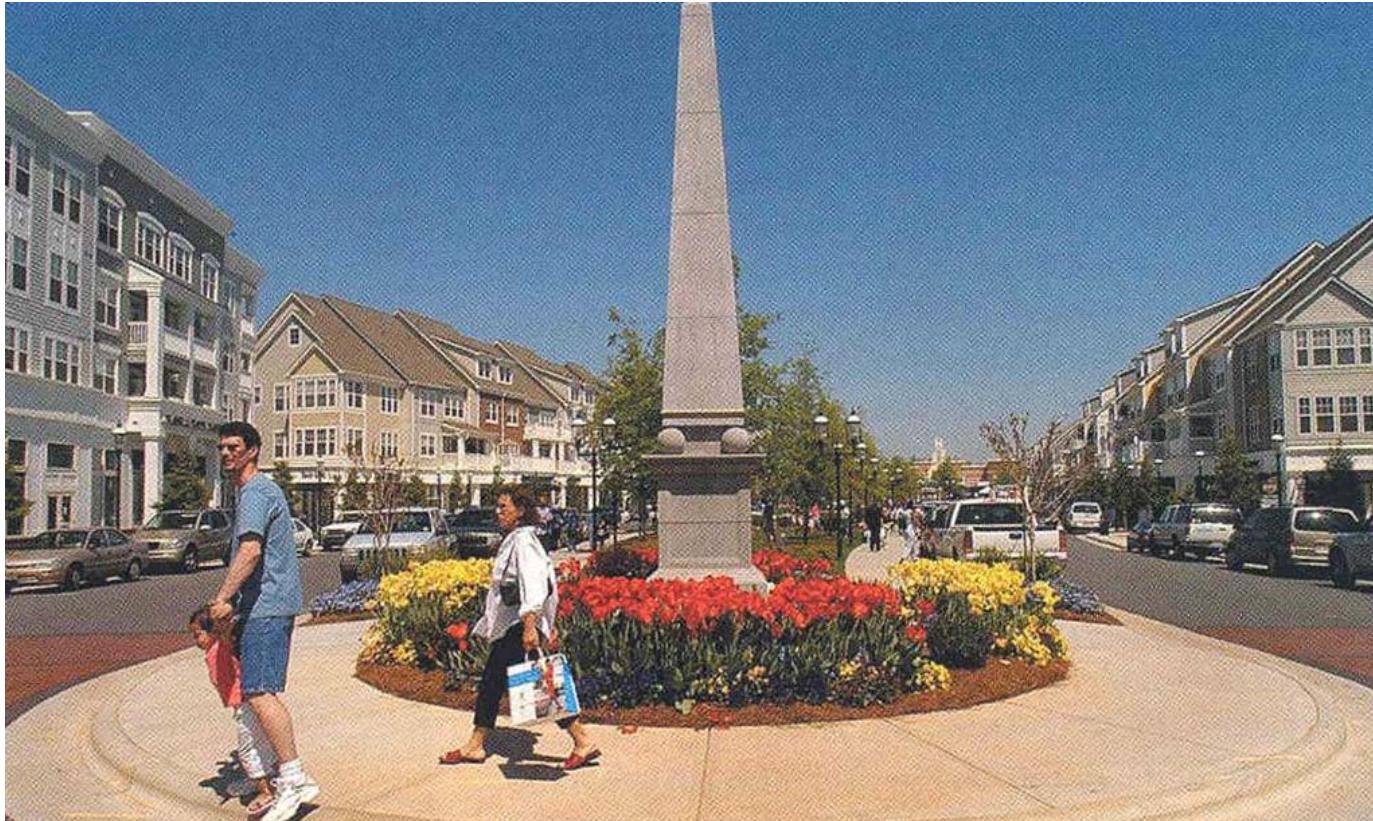


Image 24



Image Survey



Image 25



Image Survey



Image 13



Image Survey

Public Gathering



Image Survey



Image 39



Image Survey



Image 45



Image Survey



Image 48



Image Survey



Image 52



Image Survey

Streetscape



Image Survey

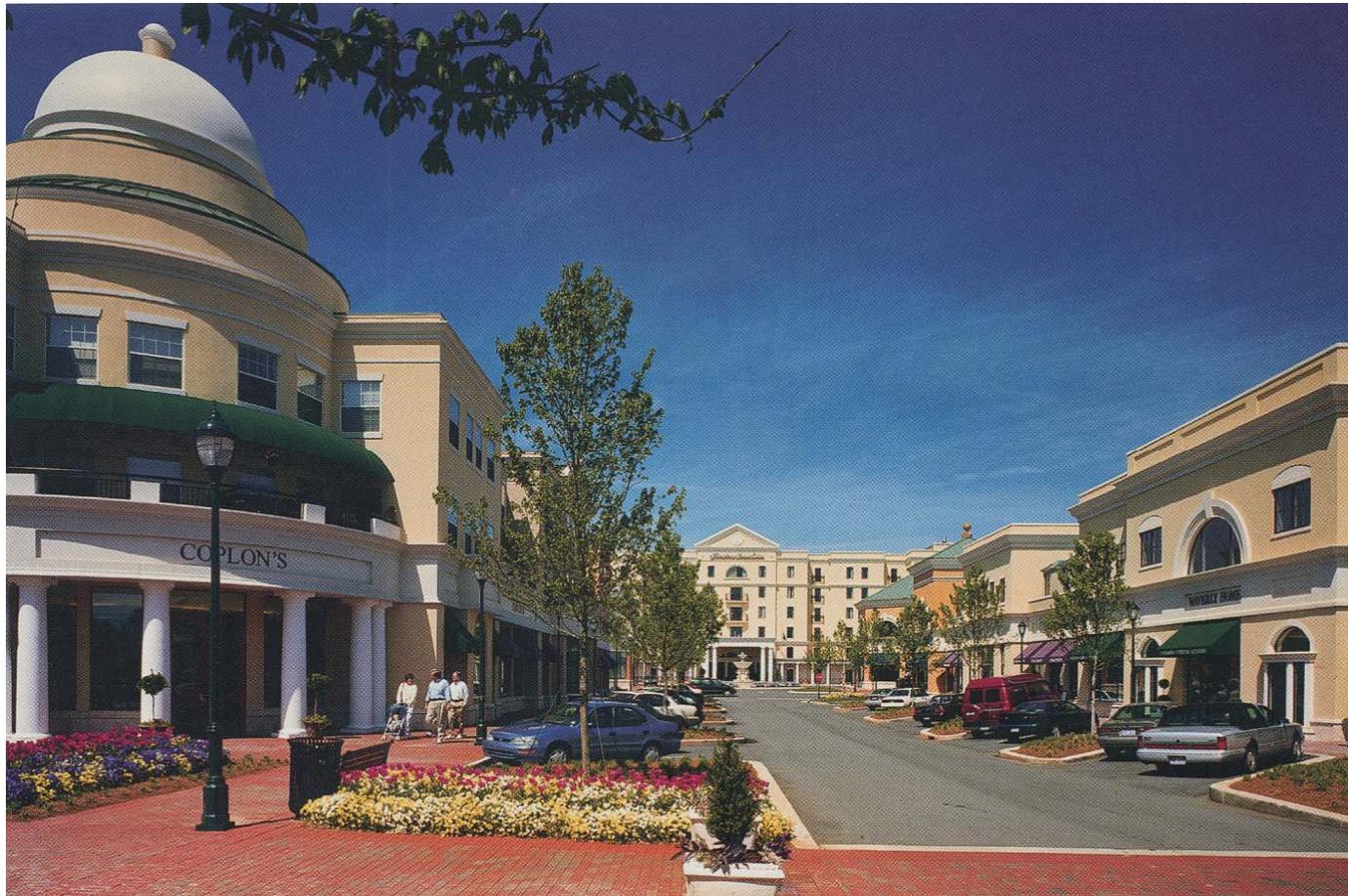


Image 95



Image Survey

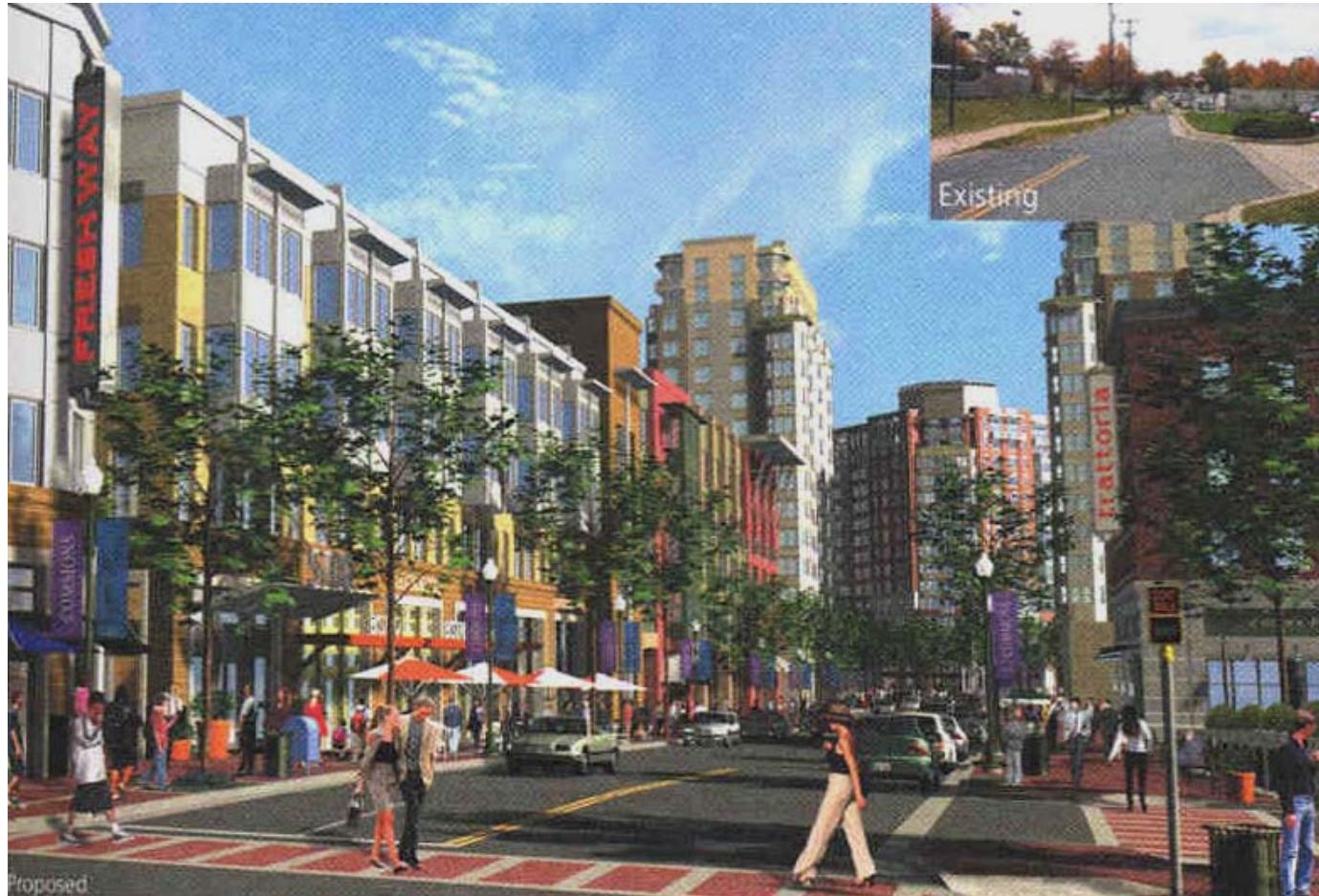


Image 71



Image Survey



Image 88



Image Survey



Image 101



Image Survey

Signage



Image Survey



Image 113



Image Survey

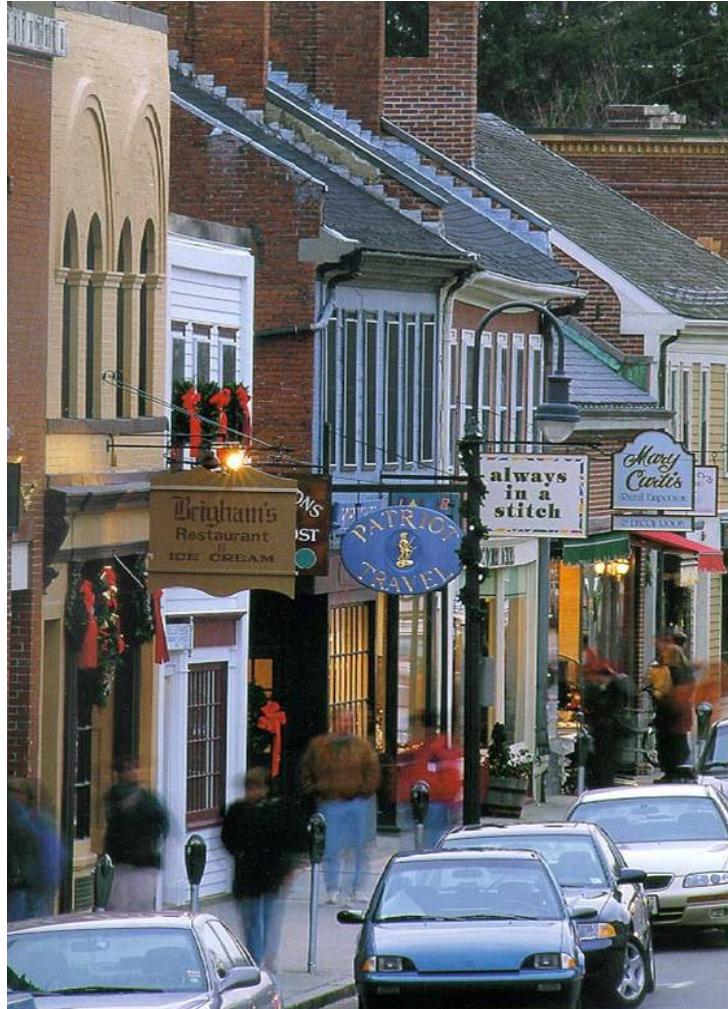


Image 112



Fulton County...Expanding Your Life!

Image Survey



Image 103



Image Survey



Image 106



Image Survey

Gateway



Image Survey



Image 124



Image Survey



Image 123



Image Survey



Image 121



Image Survey

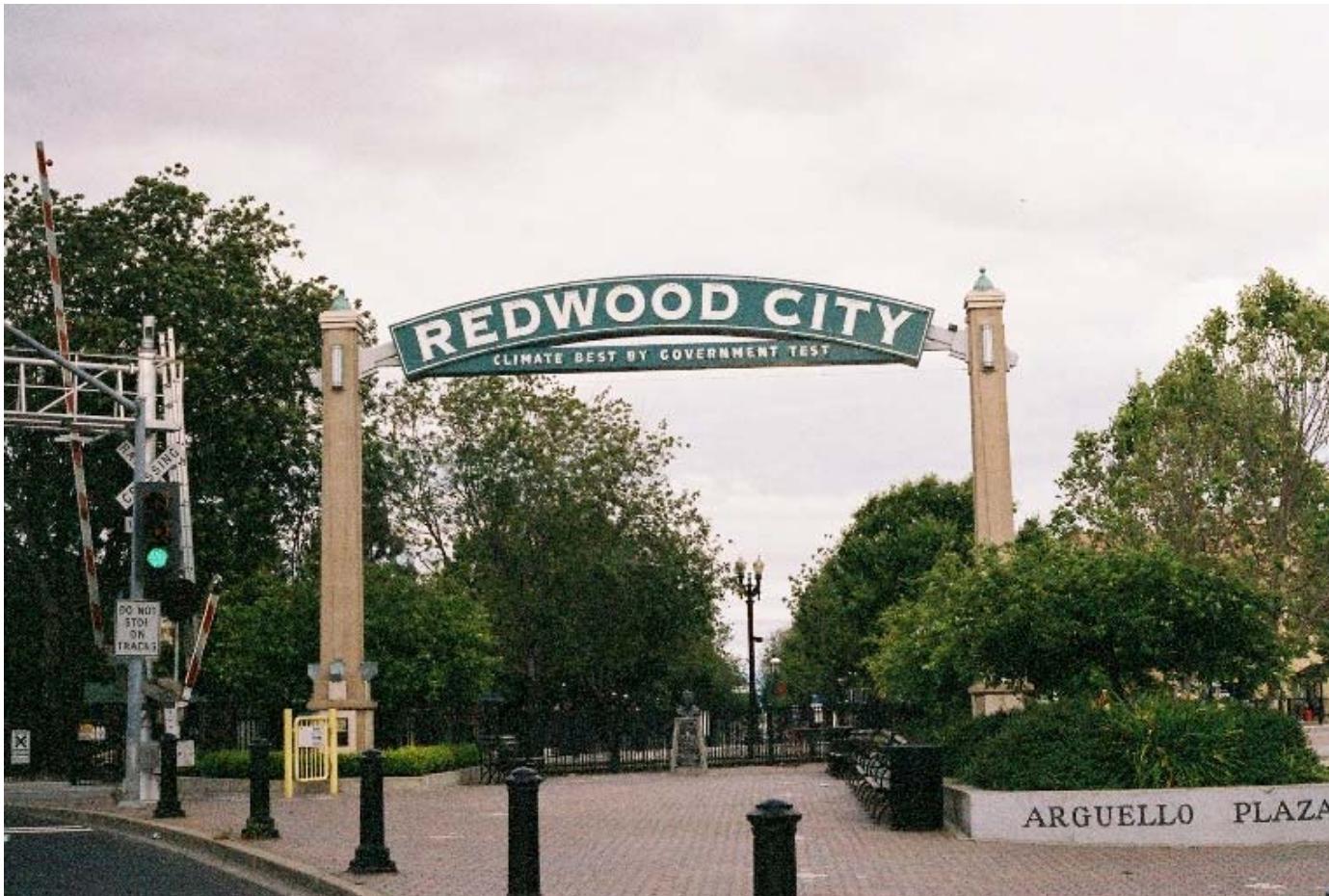


Image 120



Image Survey

Parking



Image Survey



Image 128



Image Survey



Image 131



Image Survey



Image 135



Image Survey



Image 132



Image Survey

Community Pattern



Image Survey



Image 144



Cobb County...Empowering Lives

Image Survey



Image 139



Image Survey



Image 145



Image Survey



Image 142



Thank you!

Website Location:

<http://comdev.cobbcountyga.gov/johnson-ferry/>

